

Get your peace of mind back

Top technology.
Expert support.
Better backup.



The problem

Current backup services aren't fit for purpose



60% of backups are incomplete¹



50% of restores fail¹



71% of IT pros said that using multiple backup tools actually increases risk²

Here's what people think

Top priorities for CIOs



45% Disaster recovery



18% Data reduction via compression and de-duping – primary data (18%), backup data (17%)³



Top priorities for IT



60% Store data remotely for disaster recovery



44% More cost effective than in house processes



38% Service allows us to take advantage of advanced technology



37% Improved support for ROBO (remote office or branch office)



36% Ability to eliminate onsite hardware



The solution

When things are tight a managed backup service can:



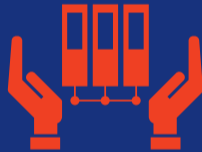
Be more cost-effective



Be much faster



Free up team time



Leave it to the experts

Substantially increase the success of your Backups to protect the business against loss of Data, with leading technology and specialist managed service.

95% Is the monthly average backup success rate needed to protect your business⁴

98% ✓ Is the minimum bluesource Managed Backup success rate⁵



How can you save...?



24x7x365 cover and on a budget



Managed infrastructure and licenses as standard



Remote site management as part of the deal



SLAs met and all accounted for



Software upgrades included

... and how MUCH can you save?



\$250,000

Is the average annual operational cost savings with managed backup services⁴

15-25%

That's a 15-25% operational cost saving in the first year alone⁴



Get your peace of mind back

Meet and beat your corporate data backup challenges with an efficient and dependable managed service from bluesource – and save time, money and resources too

[Find out more about bluesource Managed Backup Services >](#)

www.bluesource.net/uk



¹ Ontech Systems, Inc., "5 Startling Statistics About Data Backup and Recovery," September 22, 2014
² eWeek, "Why Conventional Backup, Disaster Recovery Systems Fail," December 4, 2014
³ Computer Weekly 23/2/15: "Organisations address virtual server backup but disaster recovery top priority in 2015"
⁴ Symantec White Paper: "Measuring the Economic Benefits of Symantec Managed Backup Services," March 2009
⁵ Based on internal and partner data and our Service Level Agreement
⁶ When compared with EMC solutions